The “Cidadaniativata” Project
Social Participation and political engagement of citizens in times of crisis in democracy
General objective

To promote the exchange of experiences on issues of citizenship, politics and democracy among young people, in order to forming a network of cooperation for the elaboration of public policies and actions against corruption – (step 1).
Specific objectives

• To develop in the young people the civic spirit and the desire for participation and protagonism in a democracy context;

• To form new leaderships, based on the yearnings of the transformation of the political and social scene;

• To encourage the formulation of public policies in the line with the desire of youth;

• To forward projects to the legislative branch, in all its spheres (municipal, state and federal).
The Cidadaniativa Project - Drives

- Velocity of changes;
- Ubiquitous communication;
- Hyperconnectivity;
- Greater access to information.
Young people discussing

- SOCIAL
- POLITICS
- CITIZENSHIP
- ENVIRONMENTAL
Young people loves

engagement ← participation

Why not politics / citizenship

cooperation ← colaboration
Questions:

• Why don’t they get involved with politics?
• Why do not they exercise the role of citizen?
Politics assumption

*Politics, as a human activity, unfolds as an ability to build relationships that allow the achievement of collective results, which demand, minimally, the participation of people, as well as their engagement.

*not party politics
Brazilian scenery

Political crisis* → Social control

Internet (computers, smartphones)

Transparency portals

Impeachment

How to give people the means to engage in the dynamics of politics, how to ensure that they actually play a more active role in this context?

*dangerous polarization around the world
The Cidadaniativa Project

Format: lectures and discussion (talk show)

Audience: high school and college students (15-23 years)

Speakers: young people sharing experiences

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Under the Mentoring of

Doris de Miranda Coutinho
The Cidadaniativa Project: goals (step 1)

27 states capitals

500 young people (audience average per meeting);

56% answered a questionnaire;

+ 40% interest in citizenship, politics and democracy;

+ 96% intention to participate in others events about it
Next steps
Meetings in Brasília, Fortaleza, Maceió and others – sequence of step 1
Training process to empower young people to social control – starting step 2

Conclusion

Fiscal transparency and engagement: if you put the numbers out, will anyone care?

Citizen ⟷ Decision
Questions:

1. Why don’t they get involved with politics?

a) they do not believe in politicians and institutions
b) they are not served by public policies
c) they do not have access to information on public administration
d) operational difficulties (time, locomotion, etc)
e) all alternatives
Questions:

2. Why do not they exercise the role of citizen?

a) they do not know their rights
b) they do not believe they can transform society
c) they do not find openness in institutions
d) they are not aware of their strength
e) all alternatives
Questions:

3. What did you think of the Cidadaniativa project?

a) it can be a vector of change
b) it can lead young people to awareness of their role
c) it can form young people who influence decisions
d) it can form new political leaders
e) It can´t promote any of the goals above