



ICGFM

The International Consortium on Governmental Financial Management



2012 Sponsorship Opportunities

Working globally with governments, organizations and individuals, the ICGFM is dedicated to improving financial management so that governments may better serve their citizens

Why ICGFM?

ICGFM Conferences provide in-depth coverage of high priority topics in the international governmental financial management arena.

Our events bring the global government financial management community together to share ideas and best practices and to increase knowledge useful in better serving their citizens.

Along with the benefits listed here, your participation in ICGFM events provides support for our activities in the year ahead and for ICGFM's future.

For 2012, organizations will be able to sponsorship either the Annual Conference in Miami or the Winter Symposium in Washington D.C. Significant discounts will be provided for sponsorship of both.

Those who register and pay for sponsorships by Friday, February 24, 2012 will receive an additional early bird discount!

Partner with ICGFM in 2012

ICGFM provides a forum to interact with hundreds of leading policymakers and business leaders from over 50 countries worldwide each year to its Spring Annual Conference in Miami and the Winter Symposium in Washington.

The conferences provide opportunities to positively influence PFM policies and priorities around the world. Delegations include members of parliament, ministers of finance, accountants and auditors general, and other high-level government executives with the knowledge, influence and drive to implement the best tools to further their financial management.

Additionally, ICGFM reaches subject matter experts from the main development agencies, individuals from non-governmental organizations, and companies from the private sector involved in providing financial management consulting services.

There is no better place for companies to engage with these global leaders to discuss PFM opportunities and challenges than ICGFM.

“Attending the ICGFM has helped me in expanding my network and knowing about the problems and solutions developed in different countries to achieve higher transparency and efficiency in PFM. These solutions could be adapted in other countries with similar problems to avoid reinventing the wheel”

- Alejandro Chiappe, Grant Thornton Argentina

Shouldn't your company be seen in this environment?

Sponsorship levels are available for every budget and type of outreach plan. Plus, pay before February 24th and receive discounted pricing!

All sponsors receive the following benefits:

- ✓ Logo in the sponsor thank you area of the ICGFM website
- ✓ Recognition in the conference program
- ✓ Special name badge ribbons denoting sponsorship for registered sponsor attendees
- ✓ Logo rotating on screens during breaks in General Sessions in Miami

All sponsorships are assigned on a first come/first served basis.

PLATINUM LEVEL

The Gold level offers a high-profile opportunity to network with current and future customers. This combination of special events and logo recognition gives both on-site and long term exposure.

Miami

- Logo on conference bag and website
- Logo on first page of printed program with company description inside
- Logo prominently displayed on invitation and conference website
- Prime exhibit space in break area with skirted table
- Three complimentary registrations
- Welcome Reception sponsorship includes logo sign at entrance
- Two conference bag inserts

Washington D.C.

- Logo on conference bag and website
- Logo on first page of program with company description inside
- Logo prominently displayed on invitation and conference website
- Introduction of the General Session speaker
- Three invitations to Welcome Reception
- Welcome Reception sponsorship
- One conference bag insert

Sponsorship Fee

Miami Only: \$12,000

Washington, DC Only: \$8,000

Miami & Washington, DC \$16,000 (20% discount)

All Sustaining and Organizational Members receive an additional 10% discount if confirmed before February 24, 2012

GOLD LEVEL

Sponsor the Networking Reception or Luncheon for exposure to attendees and re-enforce your message through ads, logos, and company participation.

Miami

- Logo on sign and verbal recognition as sponsor for Luncheon
- Two complimentary registrations
- Logo and company description in program
- Logo on conference website
- Skirted display table in break area
- Two conference inserts

Washington D.C.

- Logo and company description in the published proceedings
- Logo on sign as breakfast or lunch sponsor
- Logo on conference website
- Two invitations to Welcome Reception
- One conference bag insert

Sponsorship Fee

Miami Only: \$7,500

Washington, DC Only: \$5,000

Miami & Washington, DC \$10,000 (20% discount)

All Sustaining and Organizational Members receive an additional 10% discount if confirmed before February 24, 2012

SILVER LEVEL

Be noticed by attendees as the food sponsor for a breakfast or break and send representatives to network with attendees.

Miami

- Logo on sign as breakfast or break sponsor
- One complimentary registration
- Logo in program
- Logo on conference website
- One conference bag insert

Washington D.C.

- Logo on sign sponsor as break sponsor on Thursday or Friday
- Logo in program
- Logo on conference website
- One invitation to Welcome Reception
- One conference bag insert

Sponsorship Fee

Miami Only: \$3,000

Washington, DC Only: \$2,000

Miami & Washington, DC \$4,000 (20% discount)

All Sustaining and Organizational Members receive an additional 10% discount if confirmed before February 24, 2012

SUPPORTING ORGANIZATION

Even if you cannot attend - get your message in the bag and show your support!

Miami and Washington D.C.

- Logo in program
- Logo on conference website
- One conference bag insert

Sponsorship Fee

Miami Only: \$600

Washington, DC Only: \$400

Miami & Washington, DC \$800 (20% discount)

All Sustaining and Organizational Members receive an additional 10% discount if confirmed before February 24, 2012

MONTHLY MARKETING OPPORTUNITIES

Support the monthly Washington Forums, which bring together 30-50 attendees every month. This lunch meeting facilitates an intimate group of networking and thought leadership and gives participants one CPE.

- Verbal acknowledgement and introduction
- Introduction of the speaker
- One piece of literature or giveaway to attendees
- Logo on welcome slide
- Logo on invitation
- Logo on forum website

Sponsorship Fee

\$ 750 per month sponsored

All Sustaining and Organizational Members receive an additional 10% discount if confirmed before February 24, 2012



Our sponsorship of ICGFM offers invaluable exposure to leaders in government financial management and economic development from all regions of the world. The benefits that result from this partnership provides us with excellent opportunities for learning, networking and building engagements with the global government financial management community."

Jack Maykoski, Senior Executive
Office of the CEO and President
Graduate School USA

ICGFM

The International Consortium on Governmental Financial Management

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To discuss the sponsorship levels, options, features and benefits,
please contact us at icgfm@icgfm.org