ICGFM
The International Consortium on Governmental Financial Management

2015 Sponsorship Opportunities

Working globally with governments, organizations and individuals, the ICGFM is dedicated to improving financial management so that governments may better serve their citizens.
Partner with ICGFM in 2015

ICGFM provides a forum to interact with hundreds of leading policymakers and business leaders from over 50 countries worldwide each year at its Spring Annual Training Conference in Miami and the Winter Training Conference in Washington, DC. The conferences provide opportunities to positively influence PFM policies and priorities around the world. Delegations include members of parliament, ministers of finance, accountants and auditors general, and other high-level government executives with the knowledge, influence and drive to implement the best tools to further their financial management. Additionally, ICGFM reaches subject matter experts from the main development agencies, individuals from non-governmental organizations, and companies from the private sector involved in providing financial management consulting services. There is no better place than ICGFM for companies to engage with these global leaders to discuss PFM opportunities and challenges.

“In Brazil, Public Financial Management (PFM) reform started in 1999 when Congress approved a law to govern expenditure management. Since then, public financial management is an essential part of the executive, legislative and judiciary branches of government. Simply using the tools of public financial management that I learned at the ICGFM Conferences since 1999, I was able to generate major savings.”

- Dr. Alex Lima, Brazil

Shouldn’t your company be seen in this environment?
Sponsorship levels are available for every budget and type of outreach plan. Plus, pay before February 20th and receive discounted pricing!

All sponsors receive the following benefits:

✓ Logo with website link in the sponsor thank you area of the ICGFM website
✓ Recognition in the conference program
✓ Special badge ribbons denoting sponsorship for registered sponsor attendees
✓ Logo rotating on screens during breaks at training conferences in Miami and Washington D.C.

All sponsorships are assigned on a first come/first served basis.
**Platinum Level**
The Platinum level offers a high-profile opportunity to network with current and future customers. This combination of special events and logo recognition gives both on-site and long term exposure.

<table>
<thead>
<tr>
<th>Location</th>
<th>Benefits</th>
</tr>
</thead>
</table>
| **Miami** | Logo on conference bag and website  
Logo on first page of printed program with company description inside  
Logo prominently displayed on invitation and conference website  
Prime exhibit space in break area with skirted table  
Three complimentary registrations  
Welcome Reception sponsorship includes logo sign at entrance  
Two conference bag inserts |
| **Washington D.C.** | Logo on conference bag and website  
Logo on first page of program with company description inside  
Logo prominently displayed on invitation and conference website  
Introduction of the General Session speaker  
Three invitations to Welcome Reception  
Welcome Reception sponsorship  
One conference bag insert |

**Sponsorship Fee**
- Miami Only: $12,000
- Washington, DC Only: $8,000
- Miami & Washington, DC: $18,000 (10% discount)

*All Sustaining and Organizational Members receive an additional 10% discount if paid before February 20, 2015*

---

**Gold Level**
Sponsor the Luncheon for exposure to attendees and re-enforce your message through ads, logos, and company participation.

<table>
<thead>
<tr>
<th>Location</th>
<th>Benefits</th>
</tr>
</thead>
</table>
| **Miami** | Logo on sign and verbal recognition as sponsor for Luncheon  
Two complimentary registrations  
Logo and company description in program  
Logo on conference website  
Skirted display table in break area  
Two conference inserts |
| **Washington D.C.** | Logo on first page of program with company description inside  
Logo on sign as breakfast or lunch sponsor  
Logo on conference website  
Two invitations to Welcome Reception  
One conference bag insert |

**Sponsorship Fee**
- Miami Only: $7,500
- Washington, DC Only: $5,000
- Miami & Washington, DC: $11,250 (10% discount)

*All Sustaining and Organizational Members receive an additional 10% discount if paid before February 20, 2015*

---

**Silver Level**
Be noticed by attendees as the food sponsor for a breakfast or break and send a representative to network with attendees.

<table>
<thead>
<tr>
<th>Location</th>
<th>Benefits</th>
</tr>
</thead>
</table>
| **Miami** | Logo on sign as breakfast or break sponsor  
One complimentary registration  
Logo in program  
Logo on conference website  
One conference bag insert |
| **Washington D.C.** | Logo on sign as breakfast or break sponsor  
Logo in program  
Logo on conference website  
One invitation to Welcome Reception  
One conference bag insert |

**Sponsorship Fee**
- Miami Only: $3,000
- Washington, DC Only: $2,000
- Miami & Washington, DC: $4,500 (10% discount)

*All Sustaining and Organizational Members receive an additional 10% discount if paid before February 20, 2015*
SUPPORTING ORGANIZATION

Even if you cannot attend - get your message in the bag and show your support!

Miami and Washington D.C.
- Logo in program
- Logo on conference website
- One conference bag insert

Sponsorship Fee
Miami Only: $600
Washington, DC Only: $400
Miami & Washington, DC $900 (10% discount)
All Sustaining and Organizational Members receive an additional 10% discount if paid before February 20, 2015

MONTHLY MARKETING OPPORTUNITIES

Support the Washington DC Forums, which bring together 30-50 attendees each month. This lunch meeting facilitates an intimate group of networking and thought leadership and gives participants one CPE.

- Verbal acknowledgement and introduction
- Introduction of the speaker
- One piece of literature or giveaway to attendees
- Logo on welcome slide
- Logo on invitation
- Logo on forum website

Sponsorship Fee
$750 per month sponsored
All Sustaining and Organizational Members receive an additional 10% discount if paid before February 20, 2015

“As a new board member of the Public Sector Accounting Standards Board of Kenya, one of our first priorities was to come up with a financial reporting framework. I found the International Public Sector Accounting Standards: Roadmap to Implement Compilation Guide for Developing Countries prepared by the ICGFM Ad Hoc Committee on International Accounting Standards very helpful. We were able to use it as a basis to draw up a road map from cash basis to full accrual.”

- Anne Owuor, Kenya

ICGFM
The International Consortium on Governmental Financial Management
PO Box 1077 • St. Michaels • MD 21663 USA
Phone 410-745-8570 • Fax 410-745-8569 • icgfm@icgfm.org • www.icgfm.org

To discuss the sponsorship levels, options, features and benefits, please contact us at icgfm@icgfm.org