



Partner with ICGFM in 2010!

ICGFM Conferences provide in-depth coverage of high priority topics in the international governmental financial management arena. Our events bring the global government financial management community together to share ideas and best practices and to increase knowledge useful in better serving their citizens.

Along with the benefits listed here, your participation in ICGFM events provides support for our activities in the year ahead and for ICGFM's future.

For 2010, sponsorships will be offered in packages combining both the 24th Annual Conference in Miami and the Winter Symposium in Washington D.C. In addition to the ease of sponsoring both major ICGFM events at once, those who register and pay for sponsorships by Friday, February 26, 2010 will receive an early bird discount! All sponsorships are assigned on a first come/first served basis.

Why ICGFM?

- ❖ ICGFM attracts hundreds of participants from over 50 countries worldwide each year to its two major international conferences in May and in December.
- ❖ Delegations include members of parliament, ministers of finance, accountants and auditors general, and other high-level government executives with the knowledge, influence and drive to implement the best tools to further their financial management.
- ❖ ICGFM educational events give participants concrete steps to take once back in their home country.

"The sessions attended were professional and showed excellent best-practices that I can use immediately" ABM from Nigeria

"I learned a great deal that I will use immediately upon returning to work. The speakers kept me interested for the full week. I highly recommend ICGFM conferences to any professionals working to improve financial management in government" PDC from Viet Nam

In addition, ICGFM reaches subject matter experts from the main development agencies, individuals from non-governmental organizations, and companies from the private sector involved in providing financial management consulting services.

Shouldn't your company be seen in this environment? Sponsorship levels are available for every budget and type of outreach plan. Plus, pay before February 26th and receive discounted pricing!

Annual Marketing Opportunities

All sponsors receive the following benefits:

- 🕒 Logo in the sponsor thank you area of the ICGFM website
- 🕒 Recognition in the conference program
- 🕒 Special name badge ribbons denoting sponsorship for registered sponsor attendees
- 🕒 Logo rotating on screens during breaks in General Sessions in Miami.



○○○○○ **DIAMOND LEVEL (1 available)** **\$15,000 (\$13,500* discounted rate)**

The Diamond level offers a high-profile opportunity to network with current and future customers. This combination of special events and logo recognition gives both on-site and long term exposure.

Miami

- Logo on conference bag and website
- Logo on first page of printed program with company description inside
- Logo prominently displayed on invitation and conference website
- Prime exhibit space in break area with skirted table
- Three complimentary registrations
- Welcome Reception sponsorship includes light for company-provided gobo, logo sign at entrance
- Two conference bag inserts

Washington D.C.

- Logo on conference bag and website
- Logo on first page of program with company description inside
- Logo prominently displayed on invitation and conference website
- Introduction of the General Session speaker
- Three invitations to Welcome Reception
- Welcome Reception sponsorship
- One conference bag insert

○○○○○ **PLATINUM LEVEL (2 available)** **\$10,000 (\$9,000* discounted rate)**

Sponsor the Networking Reception for evening exposure to attendees and re-enforce your message through ads, logos, and company participation.

Miami

- Logo on sign and verbal recognition as sponsor for Tuesday night Networking Reception
- Two complimentary registrations
- Full page ad in program
- Logo and company description in program
- Logo on conference website
- Skirted display table in break area
- Two conference bag inserts

Washington D.C.

- Logo and company description in the published proceedings
- Logo on sign as breakfast or lunch sponsor
- Logo on conference website
- Two invitations to Welcome Reception
- One conference bag insert

○○○○ **GOLD LEVEL (4 available)** **\$7,500 (\$6,750* discounted rate)**

Be noticed by attendees as the food sponsor for a breakfast or lunch and send representatives to network with attendees.

Miami

- Logo on sign as breakfast or luncheon sponsor
- One complimentary registration
- Logo and company description in program
- Logo on conference website
- Skirted display table in break area
- One conference bag insert



Washington D.C.

- Logo on sign as break sponsor on Thursday or Friday
- Logo on conference website
- Two invitations to Welcome Reception
- One conference bag insert

☉☉ SILVER LEVEL (6 available)

\$2,500 (\$2,250* discounted rate)

Associate your company with a welcome mid-day boost and also be able to network with attendees.

Miami

- Logo on sign as break sponsor
- Logo on conference website
- One conference bag insert

Washington D.C.

- Logo in program
- Logo on conference website
- One invitation to Welcome Reception
- One conference bag insert

☉ BRONZE LEVEL (unlimited)

\$750 (\$675* discounted rate)

Even if you cannot attend - get your message in the bag and show your support!

Miami and Washington D.C.

- Logo in program
- Logo on conference website
- One conference bag insert

Monthly Marketing Opportunities

**\$750 per month sponsored
\$675* discounted rate**

Support the monthly Washington Forums which bring together 30-50 attendees every month. This lunch meeting facilitates an intimate group of networking and thought leadership and gives participants one CPE.

- ❖ Sponsor will be acknowledged and introduced to the audience
- ❖ Sponsor will have the opportunity to speak briefly
- ❖ Opportunity to provide one piece of literature or giveaway to attendees
- ❖ Logo on welcome slide
- ❖ Logo on invitation
- ❖ Logo on forum website

****Discounted price if paid along with 2010 sustaining (\$1,000) or organization (\$250) membership dues and received by Friday, February 26, 2010.***

**For more information, please contact us at icgfm@icgfm.org
or**

Visit our website: www.icgfm.org